# Metadata - Case Study:
## Inventory Analysis in Tableau

## Stock

| Column | Description |
|---|---|
| SKU-ID | Item's identity code, also known as stock keeping unit (SKU) or simply ID |
| Description | The attributed common name of an item |
| 2020_units_sold | Total amount of units sold in 2020 |
| 2021_start_stock | Amount of units in stock at the beginning of 2021 |
| Raw_Material_Cost | Item's cost attributed to raw materials used in manufacturing process |
| Factory_Labor_Costs | Item's cost attributed to manufacturing human resource |
| Factory_Equipment_Rent_Costs | Item's cost allocated to the rent of equipment for manufacturing of goods |
| Distribution_Costs | Item's cost associated with the delivery of goods to the buyer |
| Advertisement_Costs | Item's cost of marketing for a particular item |
| Retail_PriceCategory | Item's value at sale pointItem's class assigned to the item |

## Order

| Column | Description |
|---|---|
| InvoiceNo | Unique code referring to a transaction for one or multiple items |
| SKU-ID | Item's identity code, also SKU-ID or simply ID |
| Quantity | Amount of units sold for a particular item in an order |
| Invoice_Date | Date of purchase for a particular item in an order |
| Customer_Country | Code indicating the customer ID and the country of origin for the customer |